

Table 6.2. **Professional, Scientific, and Technical Services (except Notaries and Landscape Architectural Services) (NAICS 54)—Estimated Revenue for Taxable Employer Firms: 1998 Through 2001**

[Estimates are based on data from the 2001 Service Annual Survey and administrative data. Dollar volume estimates are published in millions of dollars, potentially resulting in a loss of additivity. Except where indicated, estimates have been adjusted using the results of the 1997 Economic Census]

NAICS code	Kind of business	2001	2000	1999	1998	Percent change		
						2001/2000	2000/1999	1999/1998
54	Professional, scientific, and technical services (except notaries and landscape architectural services)	824,057	787,406	710,038	646,167	4.7	10.9	9.9
5411	Legal services (except notaries)	160,907	150,699	144,369	136,228	6.8	4.4	6.0
54111	Offices of lawyers	154,956	145,261	138,787	130,749	6.7	4.7	6.1
54119	Other legal services ¹	5,952	5,438	5,581	5,479	9.4	-2.6	1.9
5412	Accounting, tax preparation, bookkeeping, and payroll services ..	78,987	74,229	66,783	61,864	6.4	11.2	8.0
541211	Offices of certified public accountants	54,747	50,487	46,486	43,632	8.4	8.6	6.5
541213	Tax preparation services	3,567	3,171	2,912	2,579	12.5	8.9	12.9
541214	Payroll services ²	11,983	12,301	10,238	8,954	-2.6	20.1	14.3
541219	Other accounting services	8,690	8,270	7,148	6,700	5.1	15.7	6.7
5413	Architectural, engineering, and related services (except landscape architectural services)	166,993	159,105	141,191	131,220	5.0	12.7	7.6
54131	Architectural services	26,554	24,867	22,207	20,691	6.8	12.0	7.3
54133	Engineering services	123,666	119,441	104,997	96,390	3.5	13.8	8.9
54138	Testing laboratories	8,147	7,383	7,178	7,274	10.3	2.9	-1.3
5413x	Other related services ³	8,627	7,414	6,809	6,866	16.4	8.9	-0.8
5414	Specialized design services	18,181	18,276	16,478	15,512	-0.5	10.9	6.2
54141	Interior design services	5,997	5,911	5,452	5,232	1.4	8.4	4.2
5414x	All other design services ⁴	12,184	12,364	11,027	10,280	-1.5	12.1	7.3
5415	Computer systems design and related services	174,574	175,495	154,414	131,481	-0.5	13.7	17.4
541511	Custom computer programming services	63,354	65,649	58,313	49,140	-3.5	12.6	18.7
541512	Computer systems design services ²	82,441	84,018	73,603	64,808	-1.9	14.1	13.6
541513	Computer facilities management services ²	18,894	16,207	15,053	11,768	16.6	7.7	27.9
541519	Other computer related services ..	9,884	9,621	7,445	5,765	2.7	29.2	29.1
5416	Management, scientific, and technical consulting services	98,079	88,540	79,973	72,902	10.8	10.7	9.7
54161	Management consulting services ..	82,498	74,797	67,905	61,361	10.3	10.2	10.7
54162	Environmental consulting services ² ..	7,822	7,022	6,332	5,776	11.4	10.9	9.6
54169	Other scientific and technical consulting services	7,759	6,721	5,737	5,765	15.4	17.1	-0.5
5417	Scientific research and development services	38,796	33,221	28,743	25,508	16.8	15.6	12.7
54171	Research and development in the physical, engineering, and life sciences	37,091	31,657	27,300	24,237	17.2	16.0	12.6
54172	Research and development in the social sciences and humanities ..	1,704	1,564	1,443	1,271	9.0	8.4	13.6
5418	Advertising and related services	66,963	68,267	60,436	55,404	-1.9	13.0	9.1
54181	Advertising agencies	24,780	25,149	21,253	18,634	-1.5	18.3	14.1
54182	Public relations agencies	7,290	7,699	6,061	5,419	-5.3	27.0	11.8
54185	Display advertising	6,291	6,409	5,960	5,320	-1.8	7.5	12.0
54186	Direct mail advertising	10,198	9,830	9,415	9,078	3.7	4.4	3.7
5418x	All other advertising ⁵	18,405	19,181	17,747	16,953	-4.0	8.1	4.7

See footnotes at end of table.

Table 6.2. **Professional, Scientific, and Technical Services (except Notaries and Landscape Architectural Services) (NAICS 54)—Estimated Revenue for Taxable Employer Firms: 1998 Through 2001—Con.**

[Estimates are based on data from the 2001 Service Annual Survey and administrative data. Dollar volume estimates are published in millions of dollars, potentially resulting in a loss of additivity. Except where indicated, estimates have been adjusted using the results of the 1997 Economic Census]

NAICS code	Kind of business	2001	2000	1999	1998	Percent change		
						2001/2000	2000/1999	1999/1998
5419	Other professional, scientific, and technical services (except veterinary services)	20,576	19,574	17,650	16,049	5.1	10.9	10.0
54191	Marketing research and public opinion polling	9,444	9,667	8,974	7,878	-2.3	7.7	13.9
54192	Photographic services	6,463	6,322	5,883	5,822	2.2	7.5	1.1
541921	Photography studios, portrait	4,241	4,118	3,882	3,849	3.0	6.1	0.9
541922	Commercial photography	2,223	2,204	2,001	1,973	0.8	10.2	1.4
54193	Translation and interpretation services ²	590	563	521	484	4.8	8.0	7.8
54199	All other professional, scientific, and technical services	4,079	3,021	2,272	1,867	35.0	33.0	21.7

¹Revised.

¹Estimates for NAICS 541191 (title abstract and settlement offices), not shown separately, have not been adjusted using the results of the 1997 Economic Census.

²Estimates have not been adjusted using the results of the 1997 Economic Census.

³Includes NAICS 54134 (drafting services), NAICS 54135 (building inspection services), NAICS 54136 (geophysical surveying and mapping services), and NAICS 54137 (surveying and mapping (except geophysical) services).

⁴Includes NAICS 54142 (industrial design services), NAICS 54143 (graphic design services), and NAICS 54149 (other specialized design services).

⁵Includes NAICS 54183 (media buying agencies), NAICS 54184 (media representatives), NAICS 54187 (advertising material distribution services), and NAICS 54189 (other services related to advertising).

Note: Estimates cover taxable firms and are not adjusted for price changes. The introduction and appendices give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-6.2 provides estimated measures of sampling variability (coefficients of variation).